

# 'Send SMS'

One of the value-added  
features of SIMPro



# SIMPro

SIMPro is Wireless Logic's online provisioning platform-as-a-service (PaaS) which empowers users to manage entire multi-network SIM estates from one simple to use and intuitive window.

SIMPro, now in its fourth upgrade is more intuitive, user-friendly, and tailored to the needs of Wireless Logic's customer base.

## NEW SIMPro at a glance

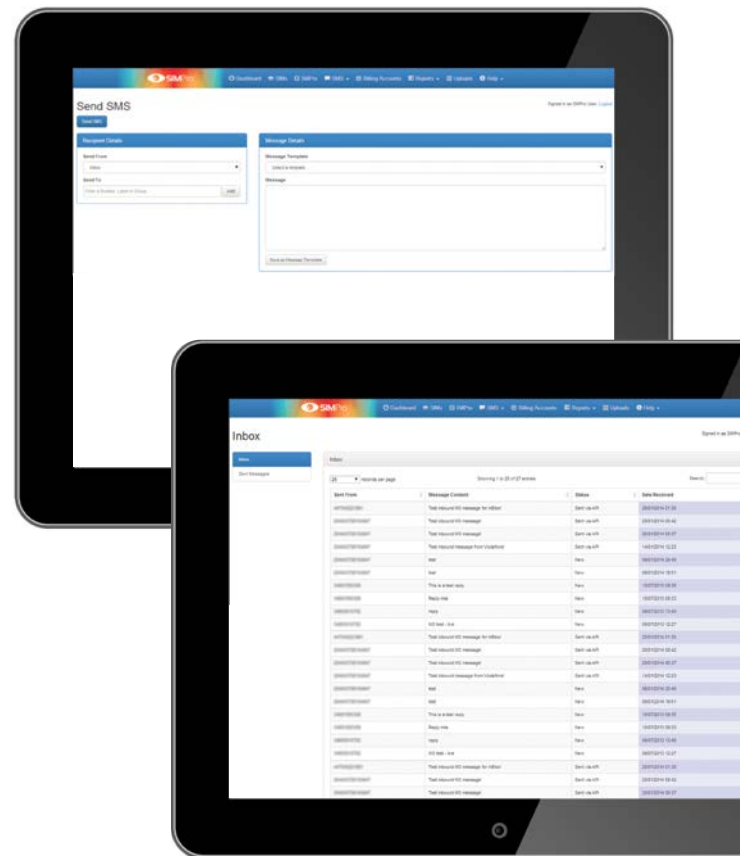
Manage your entire SIM estate - across ALL mobile network Operators (MNOs), by SIM, groups of SIMs or entire bases - all controlled across SIMPro's brand new 'customer dashboard'.

- > Activate, bar, refresh, progress report and SIM swap
- > Works across our growing number of MNOs and satellite bearer services
- > Manage and change services (e.g. roaming enabled)
- > 'Customer Solutions' - Utilise tailored tariffs identified and matched to specific applications
- > Manage billing
- > Plus new added value services SMS, Mapping Solutions in conjunction with HERE, Real-time data usage in conjunction with NetPro, Aggregation management viewing same tariff/network SIM pools.

SIMPro is now available via <https://simpro4.wirelesslogic.com>

# Focus on SMS...

'Send SMS' is a key feature of the SIMPro platform. Developed and powered in partnership with sector-leading technology, the SMS tools within SIMPro provide industrial strength sending and receiving functionality that is **SECURE**, **RELIABLE** and **SIMPLE** to USE.



SIMPro DASHBOARD


## Key features:

- > Enterprise-grade network: the SMS tool within SIMPro is built for the most demanding performance requirements, backed by sector-leading technology
- > User-friendly graphic interface with intuitive design for easy operation
- > XML and SMPP
- > Manage content libraries, locations, groups and more
- > Send singular or aggregated SMS messages to any number of SIM pools, and to any network
- > Track messages: receive automatic updates when a message has either arrived at its destination, failed to reach its destination or you have received a message from somebody else. Base on preferences and permissions, so they'll only be sent to specified users.
- > Create customised and multiple inboxes for two way communication
- > Use your Groups already managed within SIMPro and create tailored Groups for specific SMS related tasks
- > Develop your own templates
- > Set up AT commands
- > Send to assets that sit outside the SIMPro platform
- > Use seamlessly alongside the reporting tools of SIMPro.

## Strong and compelling commercials

- > No CAPEX requirement to utilise and/or integrate SIMPro into your M2M operation space
- > Highly competitive tiered charges for sending SMS - ask for a tailored quotation
- > Simple monthly direct debit billing - plus customise and tailor your billing online to match your own activity processes.

## Integrate with your own systems

 SIMPro has a range of APIs to suit multiple applications

## What next?

For existing users of SIMPro, call our business development team for a live demonstration of the SMS tool.

For new customers (and remember, you don't have to have a subscribed SIM base with Wireless Logic), contact us today and we'll set up a trial platform.

For more information:  
Call: +44 (0)330 056 3300  
Email: [SIMProsupport@wirelesslogic.com](mailto:SIMProsupport@wirelesslogic.com)

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